

# District 3 Slate

Chairwoman Pam Slater-Price  
November 2010



## Need A Passport?

With Thanksgiving and the December holidays arriving shortly, travel plans are in high gear. But is your passport up-to-date?

Residents can apply for their passport book or card, and use on-site passport photo services from 8 a.m. to 3 p.m. weekdays in Room 402 at the County Administration Center, 1600 Pacific Highway. No appointment is necessary.

Clerk of the Board Office:  
(619) 531-5600

[www.sdcountry.ca.gov/cob/passport/index.html](http://www.sdcountry.ca.gov/cob/passport/index.html)



Chairwoman Pam Slater-Price joined her colleagues and Sheriff Bill Gore (left) to celebrate the opening of two new buildings on the County Operations Center campus in Kearney Mesa. In her remarks, Chairwoman Slater-Price (right) noted that the county has realized significant savings by paying for the construction in cash

rather than by financing it, avoiding interest payments. "Prudent saving has created jobs and has made certain that future generations will not be burdened with debt," Chairwoman Slater-Price said. "This is a cost savings to the taxpayers."



## Public Weighs In On Growth Plan

### Slater-Price Encourages Citizen Input On General Plan 2020

A Dec. 8 hearing has been set for the Board of Supervisors to receive additional input on the long-term planning documents known as GP 2020, which guides future growth in the unincorporated regions of San Diego County.

More than 300 people have already expressed their opinions and concerns on the plans in two hearings held in October and November.

"It is important that each and every person, no matter what their opinion, has an

opportunity to voice their position," explains Chairwoman Pam Slater-Price. "This is a very important, very comprehensive review of the plan that will determine what the future of San Diego County will be.

"I want to ensure that every stakeholder walking away from this process knows without doubt that their questions will be answered, that their concerns are being honestly examined, and that transparency was paramount."

In the next 40 years, projections for San Diego's backcountry predict another 700,000 residents, a 40 percent increase from today. Most of this growth comes from changes in the birth vs. death rate and family migration.

Follow this story on the back page under "SD 2020"

### SD County Is A Trendsetter

Advocated by Chairwoman Pam Slater-Price as part of her healthy lifestyle campaign, the County of San Diego is positioned to become the nation's first "Let's Move County!" as recognized by the White House.

"We really need to reverse the societal trends that are impacting public health, such as childhood obesity," says Chairwoman Slater-Price.

Follow this story on the back page under "Let's Move!"





## Contact us at:

(619) 531-5533

(800) 852-7334



## Write us at:

1600 Pacific Highway,

Room 335

San Diego, CA 92101

## Website:

[www.pamslater.com](http://www.pamslater.com)

## E-mail:

[pam.slater@sdcounty.ca.gov](mailto:pam.slater@sdcounty.ca.gov)

## E-Slate:

[E-Slate\\_editor@roadrunner.com](mailto:E-Slate_editor@roadrunner.com)

## Twitter:

@PamSlaterPrice

The Staff of  
Chairwoman  
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## John Weil

Chief of Staff

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Newsletter



The Official Shel Dorf Fan Club and Entourage bestowed "Friends of Fandom" awards to the Board of Supervisors to reciprocate the board's formal recognition of Dorf, who founded the popular San Diego Comic-Con Int'l event. "Comic-Con started small and has grown into an international attraction," Chairwoman Pam Slater-Price said. "I appreciate Comic-Con's contribution to our local economy and the excitement that the event brings to town." Honored were, from left, fan club member William Clausen; Supervisor Greg Cox; Chairwoman Slater-Price; fan club member Greg Koudoulian; Supervisor Dianne Jacob; Supervisor Ron Roberts; Vice Chairman Bill Horn.

## AT THE COUNTY

## Focusing On Homelessness, Mental Illness

**M**ental illness is a major cause of homelessness. There are about 8,500 homeless people in the San Diego region; about one in four suffer from a mental disorder. Often, people with mental illness face discrimination when looking for a place to live.

Understanding that a stable place to live is the first step to recovery from a mental disorder, the San Diego County Health and Human Services Agency launched, "Housing Matters," an education campaign to erase stigma and housing discrimination against people with a mental illness.

Studies show that a chronically homeless individual could annually use as much as \$42,000 in public services and emergency care. In supportive housing, the cost for treating that individual drops to about \$16,000 or less. For more information on Housing Matters, visit [www.HousingMattersSD.org](http://www.HousingMattersSD.org).

## Doctor Joins Health Agency

**D**r. Eric C. McDonald is the new deputy public health offi-

cer for San Diego County. He served 24 years on active duty in the U.S. Navy, including two combat tours in Operation Iraqi Freedom. His last military assignment was at Camp Pendleton, where he supervised primary and preventive care for 25,000 Marines and sailors.

Dr. McDonald earned a bachelor's degree from Williams College in 1981 and his Medical Degree from the Uniformed Services University of the Health Sciences in 1985. He conducted research in traumatic brain injury through the Defense and Veterans Brain Injury Center and is a consultant on the medical effects of chemical and biological weapons.

## County Counsel Chosen

**A** veteran attorney from the Office of County Counsel is succeeding outgoing County Counsel John Sansone when Sansone retires in January. Thomas Montgomery, who joined the county's legal team in 1984, became Chief Deputy in 2000 and has served as Assistant County Counsel since 2003, has been named County Counsel.

"The county counsel attorneys are tops in the state and they have the record to prove it," Chairwoman Pam Slater-Price said. "Tom Montgomery has played a key role in that success."

Montgomery graduated from the University of San Diego School of Law in 1983.

## Lead Poisoning Cases Drop

**T**he County of San Diego has recorded a dramatic drop in the number of children suffering from severe lead poisoning due to a comprehensive effort to provide services earlier to victims and to eliminate sources of lead exposure.

In 2004, when the prevention program began, 54 children were found to have elevated blood lead levels (15 micrograms or more of lead per deciliter of blood). That number plummeted to 21 in 2009; a 61 percent drop.

The only sure way to know a child is lead poisoned is to have the child tested. More than 49,000 children in San Diego County were tested in 2009.





Chairwoman Pam Slater-Price (left) honors Doug Jones with a county proclamation recognizing his efforts to bring more people to downtown Encinitas through the "Encinitas Classic Car Nights" promotion. The effort was part of the promotional opportunities coordinated by the Downtown Encinitas MainStreet Association (DEMA), a non-profit organization. The new DEMA board of directors (above) was sworn in during the annual awards meeting. "DEMA represents what a non-profit organization should be," explains Chairwoman Slater-Price. "It serves its members by encouraging business expansion and tourism along the downtown corridor. DEMA's volunteer directors are hard working and dedicated to the mission of making downtown Encinitas a vibrant place to shop and dine." Among its various promotions, DEMA runs the two annual street festivals that take place in spring and before the December holidays.

"DEMA represents what a non-profit organization should be. Encinitas is lucky to have them."

- Chairwoman  
Pam Slater-Price

## Out And About In The Third Supervisorial District

Each month finds Chairwoman Pam Slater-Price out and about the Third Supervisorial District, where she meets with constituents, visits with various non-profit groups and governmental bodies, and presents county proclamations honoring significant achievements.

"I look forward to the time spent in the district," she explains, "as it allows me to hear from constituents. I want to know their concerns and suggestions for making the County of San Diego a better place to live and to do business. These helpful tips often prove to be very beneficial. The sharing of ideas is one way the County of San Diego maintains its deserved reputation for being a well-run, fiscally prudent municipality."

### A MAGNIFICAT MILESTONE

Vivian Doering, former president of the Woman's Club of Escondido, displays the proclamation from Chairwoman Pam Slater-Price honoring the club's 100th anniversary. "As long as women believe in being of service, this organization will continue to exist," says Doering.



Chairwoman Pam Slater-Price awards a county proclamation to City of Encinitas Engineering Services Director Peter Cota-Robles (left) and Public Works Director Larry Watt. Both departments received accreditation from the American Public Works Association, becoming the first such departments in Southern California to complete the rigorous accreditation process. Watt is a former public works manager for the County of San Diego.

## FYI

Downtown  
Encinitas  
MainStreet  
Association  
818 S. Coast Hwy.  
Encinitas CA 92024  
(760) 943-1950  
[www.encinitas101.com](http://www.encinitas101.com)

Woman's Club  
of Escondido  
751 N. Rose St.  
Escondido, 92027  
(760) 743-9178

Meetings are the  
first Monday of  
each month.



## GP 2020 ...

Following the conclusion of testimony at the Dec. 8 hearing, the Board of Supervisors will then instruct staff to respond to questions and concerns raised during the public hearings. Supervisors are expected to then begin addressing these issues at a February meeting.

"Until all testimony is concluded and staff has researched and sufficiently answered any questions Supervisors have on the process

## 'Let's Move!' Health Planning

The monetary costs of poor public health is hurting taxpayers, says Chairwoman Slater-Price. In the past 30 years, childhood obesity in the United States tripled, according to Chairwoman Slater-Price, with one in three children in this county either overweight or obese. This discouraging trend led Chairwoman Slater-Price to introduce the Childhood Obesity Action Plan in 2006, a guiding strategy that brought the public and private sectors together to focus on the problem.

Statistics show that one-third of children born in 2000 or later will suffer from diabetes during some time in their lives; others will face chronic diseases such as heart disease, cancers and asthma.

This health crisis is affecting the region today.

"One in three county residents has at least one or more chronic diseases, with treatment costing \$4.6 billion annually," cites Chairwoman Slater-Price. "Unfortunately too many residents engage in unhealthy behaviors. Improving health habits leads to improved quality of life and results in significant savings to taxpayers."

The county Health & Human Services Agency analyzed the prevalence of chronic disease among county residents, as well as the cost to treat these illnesses. The analysis revealed that in 2007 nearly 11,000 people died from cancer, heart disease, diabetes and lung disease, the four chronic diseases that caused 57 percent of the deaths in the region.

The same report showed that by 2020 the number of deaths from chronic diseases will increase by 36 percent if no changes are made in risk behaviors.

or its potential impacts, I will remain diligent, making sure the process is followed," explains Chairwoman Slater-Price.

To promote this goal, Chairwoman Slater-Price proposed at the November meeting that a community-by-community review of landowner concerns be conducted.

The draft GP 2020 document proposes changes in zoning.

The General Plan also takes into account such varied factors as water supply, fire risk, hillside slopes, availability of transportation corridors and environmental concerns.



Another report indicated that treating people with chronic diseases in San Diego County cost \$4.6 billion in 2007, including treatment of mental health disorders. Indirect costs - absenteeism and lost productivity, which typically are about 80 percent of total costs - were not included in this estimate. (Full reports can be found at [SDHealthStatistics.com](http://SDHealthStatistics.com))

Designed to encourage positive, long-term sustainable outcomes, the "Let's Move!" campaign builds upon four pillars:

- Help parents make healthy family choices.
- Create healthy schools.
- Provide access to healthy and affordable food.
- Promote physical activity.

In supporting the "Let's Move County!" proposal, the Board of Supervisors positioned the County of San Diego at the forefront of the White House campaign while reaffirming its support for a healthy lifestyle and bringing under control future medical costs that many healthcare experts predict will be unsustainable or cost-prohibitive.